

DESIGNER SPOTLIGHT



CAROL HINTERMEIER

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**CAROL HINTERMEIER
TOP 3 TIPS FOR NEW &
EXPERIENCED CRAFTERS!**

INSIDE: How to deal with "crafter's
block" & crafting boo-boos

CAROL HINTERMEIER

Crafter



1. Tell us about yourself.

I was born in Texas and have lived here my entire life! I've been married to my wonderful husband for 38 years! We are blessed to have two beautiful daughters that, thankfully, still live in the area and who we get to see frequently. We have Baxter, our adorable Maltese, that loves walks and cuddles!

Outside of cardmaking, I am totally addicted to the game of pickleball! I love the competitiveness and great exercise of the sport. I also love biking, walks, and traveling with my husband to see the world!

2. What is your cardmaking/crafting story?

I began, as many did, by scrapbooking about 30 years ago. About 20 years ago I was with a friend at a craft fair and came across a booth that featured cards made with a brass stencil, a stylus, and light box. That is what got me started making cards! Thank goodness for the internet and getting to discover other (better) ways to make cards!

3. What is your "why"?

My "why", where to start?. It has satisfied my creative needs more than any other craft I've done. I will always remember my Mama and how very much she loved my cards (even in the early days, haha). And I love mailing them to friends and family, and donating the rest, always sending a handmade piece of me with a hug.



4. Which project has been your favorite or what was the most meaningful to make?

That's kind of a difficult question to answer. Thinking back on my journey with Altenew, it has to be my project for my Level 1 assignment for the Altenew Educator Certification Program in early 2019. I was to make a set of six coordinated cards with a matching package to gift them in. I still love how it turned out!



5. What technique do you use that is most distinct to people? - Something that you do that says: "This is Carol's card!"

Hmm, I'm not sure what technique it is that would say to people that "this is Carol's card"! Maybe, classic, but with current trends?

6. Where do you find inspiration?

I usually need inspiration for a color pallet and will frequently do a web search for a color pallet for a season. I always love seeing the beautiful creations of other card makers and am often inspired by the colors they have used. Of course, Instagram, Altenew's blog, and their Facebook are a huge source of inspiration.

7. What advice would you give to someone who wants to dabble in paper crafting/ cardmaking?

Please give at least three.

I have invited a few friends that live in my area over to play and check out my craft room! It is so fun showing friends the tools and products I have! But basically I would say that you do not need to go buy the latest and newest product until you are absolutely certain you would love it and use it. Then I would ask them to consider the space they have to dedicate to their crafting. You can make any space work! Thirdly, I would say let's be friends, and let's chat in DMs, or give me a phone call. I love sharing what I know about the paper crafting world!

8. If you can only do one cardmaking technique for the rest of your life, what would it be and why?

Can I say two? I love 3D embossing folders and stencils for coloring layers!

9. How do you deal with "crafter's block" or being stuck in a rut?

It happens for sure! If I feel blocked and I have a deadline, first I choose a stamp and/or die set I love! For me, I don't try to visualize a final project. That is when I feel stressed to make it just as I see it in my mind. Then I start by choosing my color palette. I really do try to let go of what I WANT it to look like, and just enjoy the process of working with that set. I would say that 99% of the time, that totally works!



10. What is your Altenew story? How did you first learn about Altenew, your first Altenew product, blog hop, etc?

I remember first seeing the layering stamps that Altenew introduced. I think my first set was the one called Beautiful Day. I still love this set! I thought those were absolutely beautiful and became an immediate fan! About 3-½ years ago, I participated in my very first Altenew blog hop and was over the moon about it! The innovative and beautiful products of Altenew has me being a forever fan!

11. What is your all-time favorite Altenew product? Pick one!

How do I ever pick ONE?!! After LOTS of thought, I will say that I think the Key Hole System they designed for the layering dies is absolutely genius!

12. Please tell us a fun/quirky/interesting fact about you that most people don't know about.

I am left-handed! Also I guided groups of all ages through team building events for about 15 years. From games on the ground to flying through the air on a zip line, I loved guiding people to discover how to see their strengths and conquer their fears. None of us has everything, and with a community sharing strengths, and accepting our weaknesses, we are all at our best!

13. Any fun/inspiring/encouraging quotes you want to share with fellow crafters?

My most favorite quote is by Zig Ziglar: "F-E-A-R has two meanings... Forget everything and run or Face everything and rise. The choice is yours."

I hope that my projects I share with you reflect my passion for card making, for Altenew's products, and that I can encourage you on your card making journey.

14. Please share a few words of encouragement to Altenew fans.

Do what you love, and love what you do! Even after making cards for many years, I know that not every card I make will appeal to everyone. Just keep making and enjoy your journey!

AROUND
2005

Started Cardmaking

19

Years of Being a Crafter

2015

Year Discovered Altenew

2,500⁺

Cards Made

AROUND
47

Blog Hops Joined



SOCIAL MEDIA ACCOUNTS



[@c.ann.h](https://www.instagram.com/c.ann.h)



<https://craftingbycarol.blogspot.com/>



MISSED THE PREVIOUS DESIGNER SPOTLIGHT?

Rebecca shares why she crafts, her Altenew story, and where she finds inspiration!



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